

ALBERTA ARTISTIC SWIMMING

SPONSORSHIP OPPORTUNITIES

About Alberta Artistic Swimming

Alberta Artistic Swimming (AAS) is a member of Canada Artistic Swimming and is provincially responsible for the sport of artistic swimming. Our mission is to lead and develop people in the sport through our values of collaboration, excellence, innovation, and integrity.

This is your opportunity to make a SPLASH and help us continue excellence in this province by not only building future Olympians, but also strong vibrant members of our communities! Partnering with us to support AAS programs will enhance your company's image locally and provincially, plus help us support our athletes in pursuit of their athletic dreams.

• PROVINCIAL TEAM PROGRAM

3 Provincial Teams

- 11-12 TEAM
- 13-15 TEAM
- JUNIOR TEAM

• EVENTS

4 Provincial Events

- NORTHERN LIGHTS
- ROCKY MOUNTAIN QUALIFIER
- WILDROSE CLASSIC
- SPRING SPLASH

• MEMBER DEVELOPMENT PROGRAMS

Skill and Training Programs

- COACHING COURSES
- DEVELOPMENT CONFERENCE
- SKILL DEVELOPMENT CAMPS



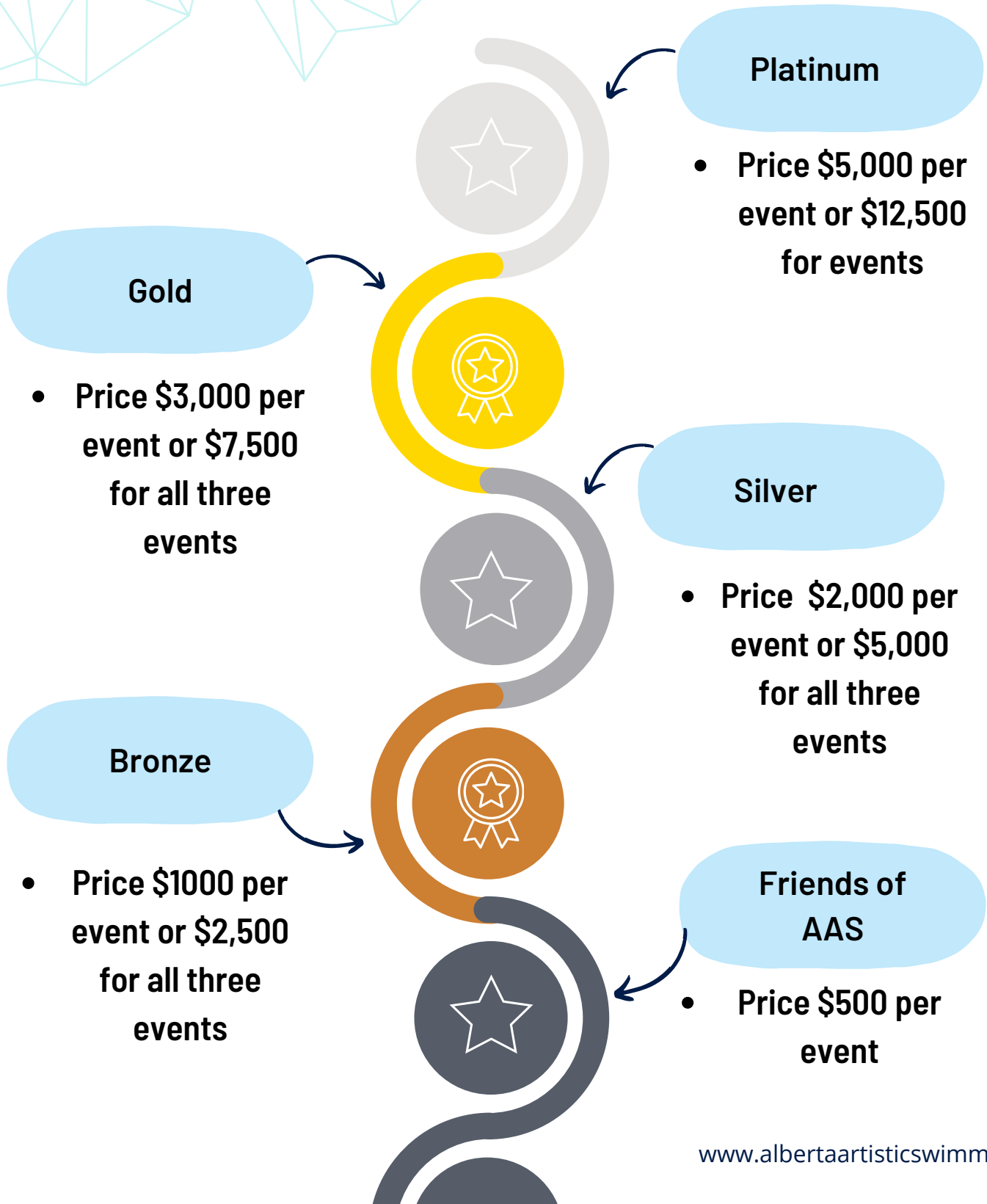
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Why Sponsor AAS?

1. **Access to an Underserved Market:** Female-dominated sports are often underrepresented in the sponsorship landscape, offering brands an opportunity to enter a less saturated space.
2. **Pioneering and Trailblazing:** Supporting female sports demonstrates a brand's commitment to diversity, inclusion, and gender equality.
3. **Positive Brand Association:** Aligning with women's sports can boost a brand's image by showcasing support for initiatives that promote women in leadership, health, and well-being.
4. **Engagement with a Passionate and Dedicated Audience:** Women's sports often foster close-knit, passionate communities. Sponsors have the chance to directly engage with this loyal fan base, creating authentic connections and fostering strong brand loyalty.
5. **Diverse Demographic Reach:** Sponsoring women's sports provides access to a diverse and often multi-generational audience, from athletes and their families to fans and advocates of gender equality.
6. **Contributing to Social Progress:** Supporting female-dominated sports helps level the playing field in sports sponsorship, contributing to greater visibility and opportunities for women athletes.

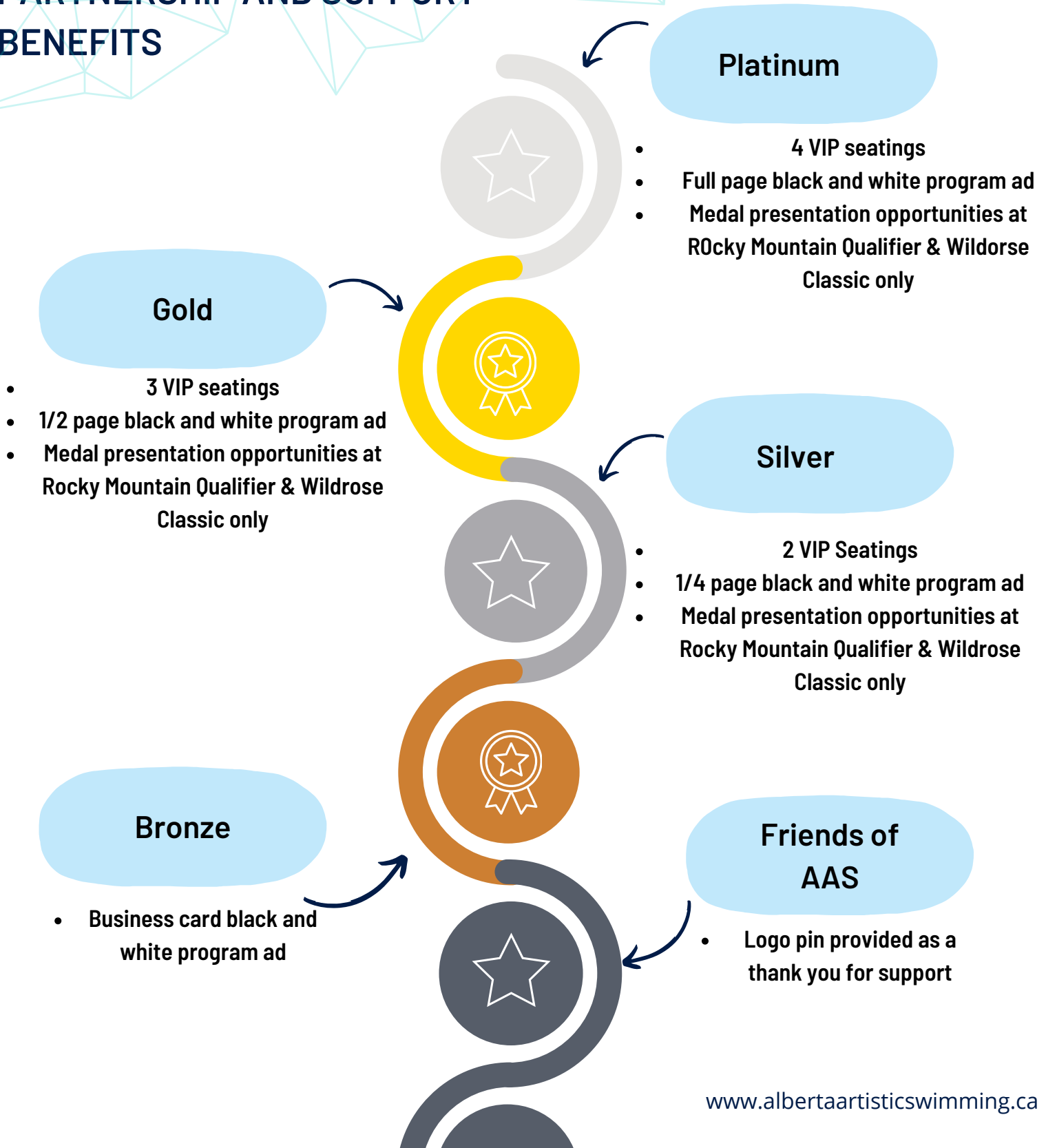
SPONSORSHIP OPPORTUNITIES

PARTNERSHIP AND SUPPORT COSTS



SPONSORSHIP OPPORTUNITIES

PARTNERSHIP AND SUPPORT BENEFITS



SPONSORSHIP OPPORTUNITIES

PARTNERSHIP AND SUPPORT
RECOGNITION



SPONSORSHIP OPPORTUNITIES

Join Us!

*If you are interested in partnering with Alberta Artistic Swimming and have an alternative proposal or gifts in kind to offer, please contact Blair Cipywnyk at the contact information below.

TO JOIN THE TEAM CONTACT:

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