
SOCIAL MEDIA TERMS OF ENGAGEMENT

Alberta Artistic Swimming monitors social media comments relating to the Alberta Artistic Swimming organization and AAS issues for the purposes of responding to questions and informing members, and to help our staff in the operations of services, programs or activities.

The purpose of comments is to facilitate a relevant, respectful, on-topic dialogue between AAS and the public.

Alberta Artistic Swimming strives to respond to relevant questions and comments in a timely matter, but because we cannot engage in all conversations, we reserve the right to use our judgement in selecting the messages in which we respond.

Trolls and trolling¹ comments will also not be permitted. The comments you leave should be constructive, helpful, or insightful. Violation of these terms of engagement may result in limited or blocked access.

Alberta Artistic Swimming will not engage in conversations that are of the following nature:

- Comments not topically related to our services or programs
- Comments that are offensive to an individual or organization, profane, hateful, defamatory, insulting, rude, abusive, aggressive or violent
- Content that promotes, fosters or perpetuates discrimination on the basis of race, national or ethnic origin, religion, age, creed, gender, marital status, socio-economic status, physical or mental disability, or sexual orientation
- Sexual content or links to sexual content
- Messages for advertising/marketing purposes
- Messages that contain spam
- Messages that conduct or encourage illegal or prohibited activity
- Messages that invade personal privacy
- Information that could compromise public safety or security, or operations
- Content that violates a legal ownership interest of any other party
- Unintelligible, uninformed or irrelevant messages
- Messages that impersonate or misrepresent someone else, including public figures, AAS staff or board members
- Messages that include comments in breach or any CAS or AAS policy
- Messages political in nature
- Messages that do not add to the normal flow of conversation, dialogue or debate

Note: anyone who breaches any of these terms of engagement may be subject to discipline as per the CAS and AAS respective policies.

Alberta Artistic Swimming is not responsible for any use of material posted by users. We reserve the right to modify these terms of engagement at any time.

¹Troll and/or trolling – If you troll someone, you deliberately try to upset them or start an argument with them, especially by posting offensive or unkind things on the internet.
